

Cinterion w Chinach

Shenzhen Linyang Electronic Technology Co Ltd. jest jedną z największych firm w Chinach, która zajmuje się produkcją urządzeń m2m do odczytu mediów. SLET zdecydowała wybrać na strategicznego partnera firmę Cinterion a Gemalto Company i będzie w swoich produktach montować moduł BGS2. Chińczycy uzasadniają swój wybór międzynarodową renomą marki Cinterion, wysokimi parametrami technicznymi oraz idealnym dostosowaniem modemów do produkcji wielkoseryjnej. Wspominamy o tym, gdyż my mamy produkty tej renomowanej firmy praktycznie u siebie, a sięgamy po coś, co ponosi srogię porażkę na własnym rynku! Poniżej wiadomość oryginalna.

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Miniature M2M Module by Cinterion Enables Linyang Electronics Smart Meters and Power Management Solutions

Cinterion, the global leader in cellular machine-to-machine (M2M) communication modules and a Gemalto company (Euronext NL 0000400653 GTO), announces that Linyang Electronics is integrating Cinterion's tiny BGS2 in their smart metering products and power utilization management terminals. Linyang Electronics is a top 100 electronic information enterprise in China and one of the most competitive in the smart metering industry. Cinterion's module provides secure wireless data communications for a range of Linyang products and services including load monitoring and control. These services help power companies and consumers conserve energy, automatic meter reading to simplify reporting and billing procedures, smart grid equipment monitoring and anti-theft and alarm applications to protect assets in the field.

"We selected Cinterion as our M2M technology partner for its world renowned reputation for high-quality M2M modules, its advanced security expertise and outstanding design and engineering support," said Lu Hanxi, general manager of Shenzhen Linyang Electronic Technology Co. Ltd. "BGS2 is reliable in even the most extreme temperatures, it is cost-effective, and it provides highly efficient Land Grid Array surface mounting for easy and precise mass manufacturing - all of these features help strengthen our bids for smart metering contracts throughout China."

According to a recent IHS iSuppli research report*, China is investing \$250 billion during the next five years to construct and develop smart grids for more efficient distribution of electricity throughout the country. In keeping with the predicted growth, the State Grid Corporation of China (SGCC), which drives the majority of power grid construction in China, requested bids for more than 44 million smart meter units during 2011. Linyang Electronics was the largest winner of those bids according to a recent report by ResearchInChina**.

"The smart meter and smart grid market has clearly become a significant portion of the rapidly-growing

M2M market in China,” said Norbert Muhrer, CEO of Cinterion. “The quality and reliability of our products is very much appreciated by our customers, and definitely a key decision criterion in that segment. We are pleased to be a trusted partner of Linyang Electronics, and we’re committed to expanding the smart energy applications throughout China and the rest of the world, to optimize power utilization and contribute our innovative solutions to energy conservation.”

* Source: IHS iSuppli Topical Report - China Research, Q4 2011

** China Smart Meter Industry Report, 2011-2012. Source: ResearchInChina, Oct. 2011

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